

SPECTRUM 2019

Supplier Rate Card



£100 MILLION IN SALES
500+ DISTRIBUTORS
ONE CATALOGUE

NO OTHER CATALOGUE GIVES YOU ALL THIS...

Spectrum is the only catalogue for more than 500+ distributors in the UK and Ireland. Spectrum offers suppliers more exposure for their brand and products than any other publication within the industry.

Spectrum is the MAIN SELLING TOOL for many leading distributors, along with smaller, ambitious companies who work just as hard to bring in sales. Inclusion in Spectrum guarantees your share of £100 million in sales.

The 2019 catalogue will be the same handy size as in 2018 but with new silk pages that will

make your products pop off the page.

Available from early January, over 100,000 copies of the 2019 catalogue will be printed. With 500+ distributors choosing the 2019 Spectrum catalogue, it's evident that distributor sign ups increase each year, breaking previous records along

the way meaning suppliers are continuously gaining more and more exposure for their promotional products.

All products featured in the catalogue will also feature on over 1,000 distributor websites and on the industry's leading product sourcing portal, which has over 8,000 users.

- ✓ Your products featured in the main catalogue used by 500+ distributors
- ✓ Your share of £100m in sales
- ✓ Your products featured on over 1,000 distributor websites**:
 - www.dowlis.com*
 - www.greatbranding.co.uk*
 - www.shoutpm.co.uk*
 - www.printdatasolutions.co.uk*
- ✓ Your products featured on the industry's most comprehensive product sourcing portal**. Did you know? Placing your products in the Spectrum catalogue guarantees a higher ranking, which means your products will always show up on the top of the list.
- ✓ Your products will appear on **Customer Focus ULTIMATE**, our cloud based business management system**

To book your products, please complete the form overleaf.

PRICE GUIDE AND INSTRUCTIONS:

Single Product	£550
2 - 6 Products	£450
7 - 12 Products	£425
13 - 18 Products	£400
19 - 29 Products	£325
30 - 39 Products	£275
40 + Products	£225
Premium Page	£3500

To reserve your place in the catalogue please follow these steps:

1. Please complete the order form on the back of this leaflet stating clearly how many products you would like to reserve.
2. Please note each section will be split into subsections with a designated number of products available in each.
3. Once the form is returned, the sales team will be in contact confirming which products you would like to include.

Note: Each section has limited quantity available

SINGLE
PRODUCT:
£550



2 - 6
PRODUCTS:
£450



PREMIUM PAGE:

Your products guaranteed to feature at front of the relevant section of the catalogue.

Maximum of 4 products per page.
£3500



SPECTRUM[®]

PLEASE NOTE:

There will be no exact duplication of products in the catalogue. If we receive the same product from numerous suppliers we will make a decision in a fair and just way and offer the opportunity to supply alternative products. The catalogue managers' decision on this will be final.

PHOTOGRAPHY:

If you don't have images for your products, we are able to arrange for images to be taken for you at a cost of £50 per product.

IMPORTANT:

We will be completing pagination during September and all products will need to be available on our Product Entry Portal <https://uk.customerfocus.com/pep/> by 21st September 2018 including HI-RES images with clipping paths.

There will be an opportunity to include a few late product choices but you need to agree this with the catalogue manager. You will then be notified of which products have been selected and asked to supply HI-RES images with clipping paths by email.

INCLUSION:

Only products in the catalogue will automatically show on Customer Focus Ultimate FOC. If you wish to have your whole range on Ultimate at a heavily discounted rate – please call or email us.

DEADLINES:

- Bookings by 14th September 2018
- Products uploaded onto portal by 21st September 2018

Failure to meet these deadlines may result in your products not being featured in the catalogue, so if you have any problem in meeting these dates please let us know.

ANY QUESTIONS?

Please call:
0161 655 0370

Or email:
**Kathryn.Stockton@
Customerfocus.com**

SPECTRUM PRIORITY BOOKING FORM: REPLY NOW TO BOOK YOUR PRODUCT SPACE

PRODUCT SPACE REQUIRED:

- | | |
|--|--|
| <input type="checkbox"/> 1 Product £550 | <input type="checkbox"/> 19 - 29 Products £325 per product |
| <input type="checkbox"/> 2 - 6 Products £450 per product | <input type="checkbox"/> 30 - 39 Products £275 per product |
| <input type="checkbox"/> 7 - 12 Products £425 per product | <input type="checkbox"/> 40 + £225 per product |
| <input type="checkbox"/> 13 - 18 Products £400 per product | <input type="checkbox"/> Premium pages £3500 |

SIGNED

PRINT NAME

COMPANY

ADDRESS

TELEPHONE

EMAIL ADDRESS

ALTERNATIVE CONTACT

TO PAY BY DIRECT DEBIT **PLEASE NOTIFY US AT THE TIME OF ORDER.**

For full terms and conditions please visit: **www.spectrumcatalogue.co.uk**

Once complete please return directly to The Spectrum Catalogue Team at:
Customer Focus, Unit 4 Rhodes Business Park, Silburn Way, Manchester Old Road, Middleton, Manchester M24 4NE.
Instructions for submitting product for selection will be sent by return.

Note, if you have new ranges coming through during production and would like these featured, please advise The Spectrum Catalogue Team as soon as possible.

tel: **0161 655 0370** email: **kathryn.stockton@customerfocus.com**